

*Honorary Co-Chairpersons*



**James Cabrera**  
*United Building Maintenance*



**Titus Martin**  
*Johnson Controls, Inc.*



**George Peters**  
*Exelon Corporation*



**Madhava Reddy**  
*HTC Global Services, Inc.*

**22<sup>ND</sup> ANNIVERSARY**

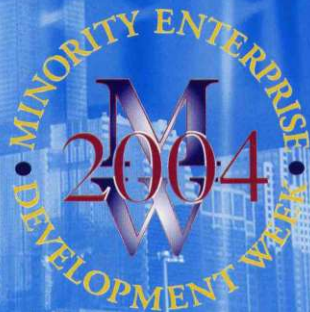
***"Forward to the Future:  
Minority Business Enterprise -  
The National Priority"***

Sponsored by The U.S. Department of Commerce,  
Minority Business Development Agency (MBDA)  
and Chicago Minority Enterprise Development (MED) Council

**ONE OF THE  
LARGEST  
SPONSORED  
EVENTS FOR MINORITY  
BUSINESS  
ENTERPRISE  
DEVELOPMENT**

**EMPOWERMENT THROUGH  
ENTREPRENEURSHIP**

**Chicago / Regional 2004  
MED Week Celebration  
August 25-27, 2004**



Hyatt Regency McCormick Place  
2233 South Martin Luther King Dr. Chicago, IL.

**Schedule of Events: August 25-27**

### Wednesday, August 25

8:00 a.m. – 12:30 p.m.

#### CUSTOMIZED ACCESS TO CAPITAL

This event offers customized financial resource information. Attend the workshop that suits your financial needs. Whether you are a startup, looking to expand your existing business or a middle market growth company, you will have an opportunity to learn how to raise capital from a financial institution perspective. The workshop will also address specific areas of interest and host a networking session.

**Track 1** *Startup and entrepreneurial development*

**Track 2** *Small business financing for business expansion*

**Track 3** *Growth financing strategies: debt, equity and alternative financing sources.*

2:00 p.m. – 3:30 p.m.

#### MINORITY INVESTMENT MANAGEMENT FORUM

*(Invitation Only)*

The **Minority Investment Management Forum** is a panel discussion and networking event focused on increasing the flow of capital into minority-owned investment companies. The **Keynote Speaker** for the event will be **Illinois Senate President Emil Jones**. The panel will consist of public and private sector pension fund managers who have successfully implemented investment strategies that include significant minority participation. The panel will also include minority investment manage-

ment firms discussing the challenges and "lessons learned" in the fund-raising process. A Networking Reception will immediately follow.

### Thursday, August 26

8:00 a.m. – 12 p.m.

#### GLOBAL TRADE WORKSHOP

Minority Entrepreneurship in the global economy is a growing strategy for many firms. To decide if this is a strategy for you, come and hear a panel of professionals discuss the resources that are available to enter or expand in the global market. The workshop will focus on how to take advantage of government financing programs and free trade services. Exporting questions will be answered by a panel of government experts from:

- U.S. Department of Commerce, Export Assistance Center;
- Small Business Administration;
- Illinois Trade Office;
- Export-Import Bank;
- North Business & Industrial Council (NORBIC)
- International Trade Center (ITC).

1:00 p.m. – 3:00 p.m.

#### TECHNOLOGY WORKSHOP

Participate in an exciting new **Technology Workshop**. Learn what buyers look for in a website. Distinguish yourself from competitors, avoid common errors and position your site to grab the attention of its intended audience. Topics will include examples of successful websites, action plans and strategies to upgrade your site.

### Friday, August 27

8:00 a.m. – 3:30 p.m.

#### PROCUREMENT ROUNDTABLE AND NETWORKING EVENT

*(Invitation Only)*

This **Procurement Conference** offers a unique formula for success. Major buying organizations with current and pending contract opportunities are inviting minority businesses who meet their requirements to attend this event. One-on-one sessions between buyer and seller provide an excellent environment to promote your organization's capabilities to public and private sector resources. This event is by invitation only.

6:00 p.m. – 12:00 midnight

#### NETWORKING RECEPTION AWARDS GALA

Join us for an exciting evening as we celebrate the **22<sup>nd</sup> Anniversary Networking Reception and Awards Gala** to honor outstanding minority entrepreneurs and business advocates for their significant contribution and achievements.

6:00 p.m. – 7:00 p.m.  
*Networking Reception*

7:00 p.m. – 9:30 p.m.  
*Dinner and Awards Ceremony*

9:30 p.m. – 12 Midnight  
*Gala Celebration*

Attire: Black Tie Optional

**Website: [www.medweek.gov](http://www.medweek.gov)  
(Chicago link)**



# MED Week 2004 Sponsor Levels

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Bronze \$1,500.00

## Select Sponsorship Level

☐ Diamond

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Please Reserve \_\_\_\_\_ Awards Dinner Ticket(s) @ \$100.00

Indicate Method of Payment

☐ Check Enclosed ☐ Purchase Order # \_\_\_\_\_

Make Check Payable to: MED Week 2004

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Admission to all events is free

Attendance must be reserved by August 18th

Please RSVP at (312) 353-0182

For "Invitation Only" Events, call (312) 353-0182



Detach and Mail Payment To:  
MED Council  
c/o MBDA  
55 East Monroe, Suite 1406  
Chicago, Illinois 60603



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## **Minority Enterprise Development Council**

### **Affiliate Organizations**

#### **Event Co-chairpersons**

Shelia Hill

Richard Martinez, Jr.

Chicago Minority Business Opportunity Committee (CMBOC)  
Metropolitan Water Reclamation District of Greater Chicago

- ACCIÓN Chicago
- Athena Design Group
- Azteca Supply Co.
- Blackwell Consulting Services
- Bonaparte Corporation
- CCAG Samuels Ltd.
- CCJM Engineers, Ltd.
- Chicago MBDC
- Chicago Minority Business Development Council
- Chicago Minority Business Opportunity Committee
- City of Chicago, Department of Procurement Services
- Cook County Office of Contract Compliance

- Cosmopolitan Chamber of Commerce
- Exelon Corporation
- General Services Administration
- HTC Global Service, Inc.
- Illinois Department of Central Management Services
- Illinois Department of Commerce and Economic Opportunity
- Illinois Statewide MBDC
- International Truck and Engine Corp.
- Johnson Controls, Inc.
- Latin American Chamber of Commerce
- Metropolitan Water Reclamation District of Greater Chicago
- Nicor Gas
- Northern Trust Company

- Prompt Services
- Reggio's Pizza, Inc.
- Safety Solutions, Inc.
- Small Contractors Network, Inc.
- T&N Chicago, Inc.
- U.S. Department of Commerce, Export Assistance Center
- U.S. Department of Commerce, MBDA
- U.S. Small Business Administration
- United Building Maintenance
- VGI Press, Inc.

# **[www.medweek.gov](http://www.medweek.gov)**

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**Register Now! (312) 353-0182**